



STORY THEATER RETREAT

with Doug Stevenson

**FOR
FOUR PEOPLE
ONLY**

The Story Theater Retreat is a unique, transformational experience for anyone, at any level of speaking, who wants to become a more polished speaker and harness the magic of storytelling. The retreat focuses on The Story Theater Method, which combines disciplines from storytelling, acting and comedy to help you craft and use stories strategically, within the context of business, training or sales presentations. It is also an acting class for non-actors, and an opportunity to learn, from a master storyteller and coach, how to be more authentic, dynamic and powerful every time you speak. The retreat is limited to four serious students who are committed to becoming more effective speakers, storytellers and communicators.

Strategic Benefits:

- Deliver content in a precise and professional manner
- Deepen your emotional connection through stories
- Brand your message with the Phrase That Pays
- Improve your ability to influence others to action
- Enhance your ability to use humor appropriately
- Increase your level of poise, power and presence
- Develop self-objectivity through videotaped feedback

Who should attend?

- Speakers, trainers and coaches
- Sales and marketing managers and professionals
- Executives, entrepreneurs and business owners
- Politicians, community leaders and spokespersons
- Spiritual leaders and inspirational speakers



*"People remember the stories.
When they remember your stories,
they remember you and your message."*

—DOUG STEVENSON



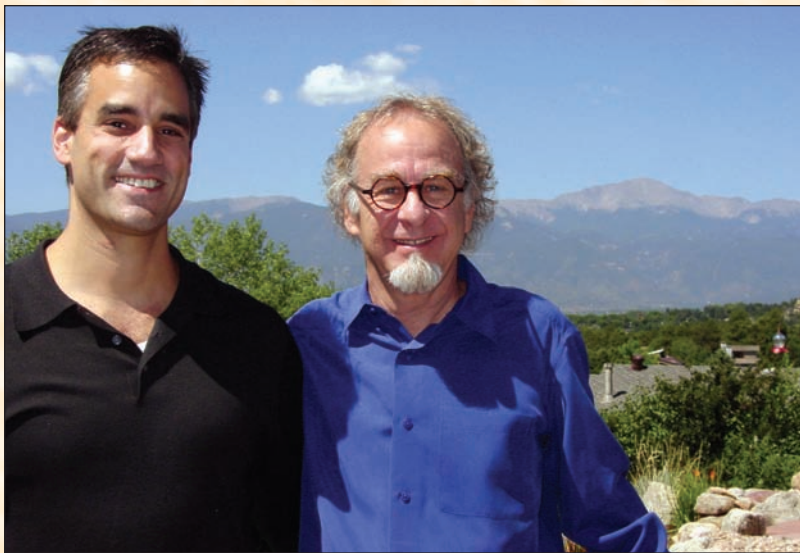
"The only person I know who can translate the art of storytelling into an understandable science is Doug Stevenson. You will be a better speaker after studying with this master storyteller. I know I am."

—Chris Clarke-Epstein, CSP
Past President,
National Speakers Association



Are You Ready To

- Develop your comedic style and be funnier
- Use The Nine Steps of Story Structure
- Gain emotional impact by using all four types of language
- Brand yourself and your story with a Phrase That Pays
- Release your personal power by creating “The Wave”
- Slow down and feel the emotion of the moment
- Learn dynamic acting and comedy skills



TESTIMONIALS

“Doug – I spoke last Wednesday to 1200 people. I nailed it. It was the storytelling, humor and staging that you’ve taught me. Thanks for your coaching. You’ve got a gift.”

Elaine Allison, President, Presentations Plus, Inc.

“Doug has easy-to-follow steps and formulas to help you be the most amazing and dynamic speaker that you have the power to be. Doug is awesome!”

Laura Lopez, former Coca Cola executive

“THANK YOU for changing my speaking career forever! You brought out the best in me. Since applying your techniques, I have quadrupled my fees! I will recommend you to every speaker who is serious about exploring and polishing their craft.”

LeAnn Theiman, Co-Author, *Chicken Soup for the Nurses Soul*

“Being coached on tape – and in a small group environment – really provides specific and valuable feedback. Take the challenge. See what ‘out of the box’ feels like.”

Jerry Clor, Leadership & Management Development, Pharma industry

“After delivering an address to over 200 applauding Silicon Valley managers, people thronged around me. They specifically mentioned how much they enjoyed the stories. Doug’s Story Theater Retreat was an investment with hugely positive payoffs.”

Don Maruska, Author of *How Great Decisions Are Made*



RETREAT SCHEDULE & LOCATIONS:

Retreat dates are set by a “collaborative scheduling” method. Contact our office if you are interested in attending a Retreat. The Retreat takes place over one afternoon and two full days. In North America, they are held at our Peak View Studio in Colorado Springs, Colorado. Retreats are occasionally held in various overseas locations.

REGISTRATION INCLUDES:

- Story Theater Audio Six Pack – 6 CDs
- Doug’s book: *Doug Stevenson’s Story Theater Method* (formerly titled: *Never Be Boring Again*)
- 30 minute pre-retreat and post-retreat coaching calls
- Videotaped coaching and feedback (Lodging and transportation not included.)



Doug Stevenson—speaking coach, professional speaker, trainer, author and former actor. Doug has presented over 1000 speeches, and has coached speakers and business leaders in the US, Canada, England, Ireland, Denmark, Germany, Australia and Singapore.

For more information, or to register, visit our website: www.storytheater.net or contact Deborah Merriman – VP of Everything email: deborah@dougstevenson.com
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